

ELEGANCE

RATE CARD 2020

Edition	In stores	Deadline material
01	06-02-2020	16-01-2020
02	26-03-2020	05-03-2020
03	14-05-2020	23-04-2020
04	25-06-2020	04-06-2020
05	13-08-2020	23-07-2020
06	24-09-2020	03-09-2020
07	29-10-2020	08-10-2020
08	03-12-2020	12-11-2020

TECHNICAL SPECS

Sheetmirror	230,0 x 297,0 mm (excl. 5 mm overfill)
Printing process	Offset
Paper type	80 gram (inner work)
Raster	70 (inner work)
Finishing	boundlessly knitted
Advertisement material: digital files in the file format Certified PDF MagazinAds_IV4 (CMYK). Deliver advertisements with crop marks on sheet mirror format.	

Circulation: 35.000

GENERAL INFORMATION

Elegance	
Published by	Pijper Media B.V.
Publisher	Anton Pijper
Editor in Chief	Hilde Veeren
Issues	8x per year
Release day	Thursday
Advertisement exploitation	Pijper Media B.V. Teleportboulevard 124 1043 EJ Amsterdam +31 (0)88-654 4003 sales@pijpermedia.nl
Telephone	
Email	

Deadline for submission	3 weeks before release
Cancellation term	5 weeks (contract remains)

CONTACT DETAILS

Sales: Ajo van Vulpen: 06 22031740 | ajo.vanvulpen@pijpermedia.nl
Sales: Nouchka Jonker: 06 24900327 | nouchka.jonker@pijpermedia.nl
Sales international: Conny Hofmans | conny.hofmans@sanoma.com
General 020-572-1530

DELIVER MATERIAL

Elegance
Teleportboulevard 124
1043 EJ Amsterdam
Telephone: +31 (0)88-654 4003
Email: materiaal@pijpermedia.nl

FORMATS AND DIMENSIONS IN MM

Size	width x height
2/1 page	2 x 1/1 page*
1/1 page	230,0 x 297,0

*deliver 2 x 1/1 page in separate files

ADVERTISEMENT RATES

Price per placement in euro's exclusive of VAT

Format	Full colour
2/1 page	€8.500
1/1 page	€4.250
Cover 4	€5.100
Cover 3	€4.675
Opening spread	€10.625

TAX

Other placement wishes	15%
Allowance for advertorial	10%

ADVERTISING RATES ELEGANCE.NL

Sponsored story	€1.000
Advertorial	€750
Give aways	€450
Social only	€500

TERMS AND CONDITIONS

All orders are closed and executed in accordance with the Rules of Advertising of the ROTA Foundation, filed at the Registrar's Office and at the Chambers of Commerce. Special functions are awarded after consultation. Sur-charges are calculated on the gross price per placement. Rates plus propositions on request.